



WPVI PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI PHILADELPHIA and

DATE: 10-27-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 403920		Contract Dt 10-26-2012		Revision Dt	Rev# 0	Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS				Station/Market WPVE - PHILADELPHIA								
Agency Est#				SAR # 247439		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 11-05-2012		End Date 11-05-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 247439					
Line	Start Date		End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	11-05-2012		11-05-2012	08:30PM - 11:30PM		EAGLES GAME ON WPVI/WPHL (10908)					9	30	X								1	20,000	1	20,000.00
						COMMENTS EAGLES TO AIR ON WPHL																		
																					Contracted Gross Total:		1	20,000.00
																					Actual Gross Total:		1	20,000.00
																					Agency Commission:			3,000.00
																					Net Total:			17,000.00
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total									
Nov 12			0.00			0.00			20,000.00			0.00			20,000.00									
TOTAL			0.00			0.00			20,000.00			0.00			20,000.00									

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood